

# Company Profile





#### **Company Vision**

Our aim is to develop and maintain mutually beneficial relationships with both our clients and suppliers, to maintain service excellence and the continued improvement thereof.

# **Corporate Philosophy – Values**

We strongly subscribe to the truth that nothing is ultimately gained by dishonesty, misrepresentation or artfulness. We believe that a company's reputation is its most valuable commendation. Business Images recognizes the innate worth of people and their right to equal opportunity, dignity and fair treatment.

#### **Overview**

Business Images is a service-focused company that specialises in the supply of computer hardware, managed print services, printers, gaming hardware, printing consumables, stationery, corporate gifts, packaging, pre-printing, CCTV, audio visual and other office products. This has been successfully achieved for over 25 years.

In order to maintain service excellence, we focus on building mutually beneficial relationships with our customers and suppliers. We have Gold Partner status with Hewlett Packard (HP), and have maintained a close relationship with this leading supplier for over 20 years. In addition, we have formal relationship standings with several other highly regarded brands, for example; Authorised Canon Reseller, Premium Lexmark Partner, Silver Samsung Partner, Authorised Epson Reseller and Authorised Brother Reseller, to name but a few.

Our highly trained staff complement of over 100 employees and an extensive product range make us one of the largest and most comprehensive suppliers of office consumables, stationery, hardware, corporate gifts, pre-printing, gaming hardware, audio visual, branding, Managed Print Services, rentals and packaging in South Africa. This, coupled with our top-class logistical and delivery infrastructure, allows us to provide our customers with unrivalled levels of service and support, enabling their businesses to be more efficient in the process.

#### The Team

Business Images is run by dynamic, mature and forward-thinking management personnel supported by highly skilled and trained sales and marketing teams with many years of specialised and complementary talents and abilities. The Business Images team fully understand the market and consumer needs after many years of experience, and in understanding these needs, is adept at working with partners and clients.



The Business Images fleet of delivery vehicles





# **Products and Services**

#### **Printing Consumables**

- Ink Cartridges
- Toner Cartridges
- Printer Ribbons
- Paper

# **Gaming Hardware**

- Memory
- Graphics Cards
- HDD & SDD
- Computer Cases
- Power Supplies
- Fans & PC Cooling
- Motherboards
- Processors

# **Corporate Gifts**

- Gifts
- Clothing

### **Branding**

- Business Images can brand virtually any product to your specified needs
- Banners

#### **E-commerce**

• On Line Purchasing

# **Managed Print Services**

- Gain visibility and control of clients' printing, which saves money and boosts productivity
- Managed print services place each device under a monthly maintenance or management contract that includes all the consumables, spares and parts that might be necessary to keep the customer's printer fleet working at optimal levels.
- Management reporting tools to track usage, improve productivity and reduce costs
- Advanced security features which can be deployed across your fleet to safeguard your information and are POPI compliant
- Complete document flow solutions
- Improved environmental sustainability

# Office Stationery and Equipment

- Books and registers
- Writing Instruments
- Desk Equipment
- Shredders and Laminators
- Stamps

#### **Hardware**

- Printers
- Notebooks
- Desktop PCs
- Servers
- Networking Equipment
- Storage Devices
- Tablets
- Mobile Devices
- Digital Cameras
- GPS Systems





#### **Rentals**

- Asset based finance for technology used in business; ensuring your office automation, communication, information technology and security products needs are taken care of
- Upgrades to the latest technology without any inconvenience, ensuring smooth and optimal management of your business
- Cover a range of assets in the technology field, including office automation, printing and IT Hardware

#### **Packaging**

- Bubble wrap
- Pallet wrap
- Boxes
- Plastics
- Tapes
- Labels
- Machinery
- Materials

#### **Pre-Printed**

- Letterheads
- Invoice books
- Continuous paper
- Exam pads
- Business cards
- Diaries
- Calendars

# **SBD (HP Supplies Big Deal) Corporate Clients**

- A 25% saving can be gained by joining the HP Supplies Big Deal Program :
- Significant savings on original HP supplies
- Quick and easy setup process with no commitment
- A 12 month fixed price agreement
- Dedicated account management
- Account reviews and consumption data

# **CCTV Surveillance Equipment**

- Cameras
- DVR's
- Cabling
- Components

# **Audio Visual**

- Television systems
- Home Theatre systems
- Sound systems

# Samples of our top brands

Hewlett Packard (HP) Avery Canon Dell **Fujitsu** Gestetner Kyocera Lexmark Oki Olivetti Ricoh Samsung **Imation** Gigabyte Nvidia Sony Typek Rotatrim Henkel **Parrot** 





Rexel Stabilo
Brother Trodat
Epson ATI
Konica Minolta Intel
Nashua Verbatim
Panasonic Bic
Staedler Pentel

#### **Location and Service Area**

Business Images Head office is based in Olivedale, Randburg and boasts a warehouse & administration office of approximately 5,000 square meters. All deliveries are dispatched from their respective areas. We have distribution centres in: Cape Town, Durban, Port Elizabeth, Bloemfontein, Nelspruit, Polokwane & Johannesburg.

#### **BEE Status**

Our staff complement at Business Images is proudly racially and culturally diverse. We embrace the policies and principles of Black Economic Empowerment (BEE), and have aligned our business structure and equity accordingly. The company currently holds a Level Four rating with Empowerdex, South Africa's premier BEE ratings agency.

#### Mission

Mission Statement: "At all times to strive for excellence in service". To serve each customer to the best of our ability is extremely important and we strive to build lasting, highly beneficial and reliable relationships.

# Why you should make Business Images your Preferred Supplier

Our Company has been in existence for over 25 years and through our continued growth we have gained a stable team of highly trained staff, comprehensive product range and preferential supplier relationships which allow us to provide exceptional levels of pricing, service and flexibility to our customers. Add to this our in-house logistics, delivery, and servicing capabilities, we are able to offer you a one-stop solution which will take away some of the inconveniences of running an office and enable you to focus on your core business.





# **Management Team**

#### **Directors**

Managing Director Craig Edwards
Financial Director J.J. Swanepoel
Director Niran Singh
Director Bradley Jacobs

# **Product Specialists**

Stationery Alvin Poongavanam Rowena Samuel Consumables Malcolm Govender Charleen Pieterse Corporate Gifts & Clothing **Bradley Jacobs Corporate Accounts** Chris Bezuidenhout **Managed Print Services** Gregg Cronje **Gaming Hardware** Jonathan Edwards E-Commerce **Shaun Davies Printers** Cheri Grenfell

# **Business Images Holdings (Pty) Limited**

Helen Maas

**Head Office** 

Hardware

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