

COMPANY
PROFILE

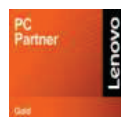


OVERVIEW

Business Images is a service-focused company that specializes in the supply of Computer Hardware, Managed Print Services, Printers, Gaming Hardware, Printing Consumables, Stationery, Corporate Gifts, Packaging, Litho & Digital printing, CCTV, Audio Visual and other office products. This has been successfully achieved for over **30 years**.

In order to maintain service excellence, we focus on building mutually beneficial relationships with our customers and suppliers. We have Partner status with Hewlett Packard (HP), and have maintained a close relationship with this leading supplier for over 20 years. In addition, we have formal relationship standings with several other highly regarded brands; Authorized Dell Reseller, Authorized Canon Reseller, Premium Lexmark Partner, Silver Samsung Partner, Authorized Epson Reseller, Authorized Apple Reseller, Authorized Brother Reseller, to name but a few.

Our highly trained staff complement of over 100 employees and an extensive product range make us one of the largest and most comprehensive suppliers of business requisites in **South Africa**. This, coupled with our top-class logistical and delivery infrastructure, allows us to provide our customers with unrivaled levels of service and support, enabling their businesses to be more efficient in the process.



Our **VISION** is to develop and maintain mutually beneficial relationships with both our clients and suppliers, to maintain service excellence and the continued improvement thereof.

THE TEAM

Business Images is run by dynamic, mature, and forward thinking management personnel supported by highly skilled and trained sales and marketing teams with years of specialized and complementary talents and abilities. The **Business Images** team fully understand the market and consumer needs after many years of experience, and in understanding these needs, is adept at working with partners and clients.

MISSION

Mission Statement: "At all times to strive for excellence in service." To serve each customer to the best of our ability is of utmost importance as we strive to build lasting, highly beneficial and reliable relationships.

CORPORATE PHILOSOPHY & VALUES

We strongly subscribe to the truth that nothing is ultimately gained by dishonesty, misrepresentation, or artfulness. We believe that a company's reputation is its most valuable commendation. **Business Images** recognizes the innate worth of people and their right to equal opportunity, dignity and fair treatment.

BEE STATUS

Business Images has always been inherently proud of their cultural and racial diversity within the company's employment methodology. The company embraces the policies and principles of Black Economic Empowerment (**BEE**) which are accordingly reflected in the equity and business structure philosophy. The company currently holds a rating with **Fidelity Verification LEVEL 3**.

LOCATION AND SERVICE AREA

Business Images' Head Office is based in Olivedale, Randburg, and boasts a warehouse and administration office of approximately 5,000 square meters. All deliveries are dispatched from their respective areas. We have distribution centers in Cape Town, Durban, Port Elizabeth, Bloemfontein, Nelspruit, Polokwane and Johannesburg.

Why you should make **Business Images** your Preferred Supplier:

Our company has been in existence for 30 years and through our continued growth we have gained a stable team of highly trained staff, a comprehensive product range and preferential supplier relationships which allow us to provide exceptional levels of pricing, service and flexibility to our customers. Add to this our in-house logistics, delivery, and servicing capabilities, we are able to offer you a one-stop solution which will take away some of the inconveniences of running an office and enable you to focus on your core business.

WE OFFER

CORPORATE CLOTHING & GIFTS (Branded)

Corporate wear – Branded clothing includes golf shirts, formal shirts, t-shirts, jackets, plus many other apparel items

Head wear – caps, outdoor hats & beanies

Work wear & PPE – Conti-suits, safety boots, high-visibility vests and jackets, hard hats and accessories

Safety gear – Hard hats, safety glasses, safety boots, gloves, etc.

Promotional gifts – thousands of gifts and promotional items to choose from, all of which can be branded with your company's logo

Bags – Sport bags, conference bags, travel and shopping bags

Hospitality – chef wear, headwear, aprons, houseware, sports apparel, security apparel & accessories

Display – branded gazebos, pull-up banners, outdoor banners, indoor display walls and many more!

SBD (HP Supplies Big Deal) CORPORATE CLIENTS

A 25% saving can be gained by joining the **Supplies Big Deal Program**:

- Significant savings on original HP supplies
- Quick and easy setup process with no commitment to the program
- Dedicated account management
- Account reviews and consumption data

PACKAGING

Bubble Wrap

Pallet Wrap

Boxes

Plastics

Tapes

Labels

Machinery

Materials

LITHO & DIGITAL PRINTING

Letterheads

Invoice Books

Continuous Paper

Exam Pads

Business Cards

Diaries

Calendars

Posters

Desk Pads

Flyers

Pull-Up Banners

Stickers

Block Mounted Posters

Canvas

Desk Pads

Signage

WE OFFER

MANAGED PRINT SERVICES

- Gain visibility and control of office printing, which saves money and boosts productivity.
- Managed Print Services place each device under a monthly maintenance or management contract which can be essential to maintaining optimal levels of output and production of the printer fleet.
- Management reporting tools to track usage, improve productivity and reduce costs.
- Advanced security features which can be deployed across your fleet to safeguard your information and are POPI compliant.
- Complete document flow solutions.
- Improved environmental sustainability.

RENTALS

- Asset-based finance for technology used in business; ensuring your office automation, communication, information technology, and security product needs are taken care of.
- Upgrades to the latest technology without any inconvenience, ensuring smooth and optimal management of your business.
- Cover a range of assets in the technology arena such as office automation, printing, IT hardware including, but not limited to, laptops, desktops and printers.



PRINTING CONSUMABLES

Ink Cartridges
Toner Cartridges
Printer Ribbons
Paper

E-COMMERCE

Online Purchasing

CCTV SURVEILLANCE EQUIPMENT

Cameras
DVR's
Cabling
Components

AUDIO VISUAL

Television Systems
Home Theatre Systems
Sound Systems
Projects
Projector Acc.
Drones
Photo & Video

WE OFFER

HARDWARE

- Printers
- Notebooks
- Desktops
- Servers
- Networking Equipment
- Storage Devices
- Tablets
- Surveillance
- GPS Systems
- Power Solutions
- UPS / Inverters
- Audio Visual

OFFICE STATIONERY & EQUIPMENT

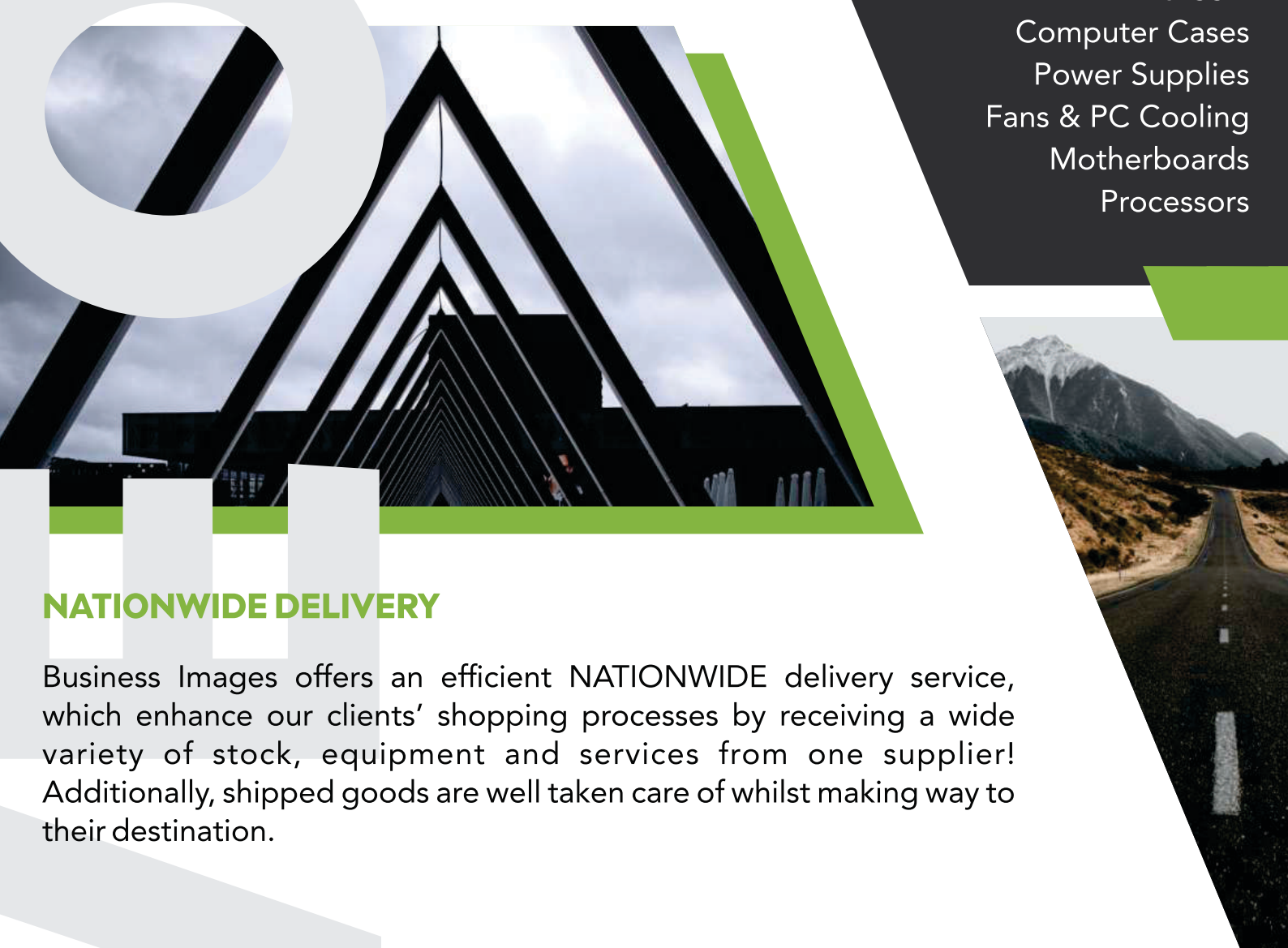
Books & Registers
NCR Books
Desk Equipment
Shredders & Laminators
Stamps

GAMING HARDWARE

Memory
Graphics Cards
HDD & SSD
Computer Cases
Power Supplies
Fans & PC Cooling
Motherboards
Processors

NATIONWIDE DELIVERY

Business Images offers an efficient NATIONWIDE delivery service, which enhance our clients' shopping processes by receiving a wide variety of stock, equipment and services from one supplier! Additionally, shipped goods are well taken care of whilst making way to their destination.



MANAGEMENT TEAM



DIRECTORS

Managing Director	Craig Edwards
Financial Director	J.J. Swanepoel
Director	Niran Singh



PRODUCT SPECIALISTS

Business Images

Corporate Gifts & Clothing

Public Sector

PC Shopper

Digital & Litho Printing

E-Commerce & Web Development

Divisional Managers

Alvin Poongavanam	alvin@bimages.co.za
Tyronne Cassels	tyronne@bimages.co.za
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BUSINESS IMAGES HOLDINGS (Pty) Ltd

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www.pcshopper.co.za

Company Information

**Registration Number:
VAT Registration Number:**

1993/002773/07
4230138747



OUR BRANDS

We work hand in hand with many well-known brands to ensure that our clients have the best possible options at their fingertips for the best ultimate outcomes and overall working experience.

acer
we hear you

SAMSUNG



MECER



Canon

EPSON



ASUS



msi

brother

ALIENWARE
PERFORMANCE SYSTEMS

Lenovo

Samsung
Gigabyte
Imation
Nvidia
Sony
Typek
Rotatrim
Henkel
Parrot
Rexel

Avery
Canon
Dell
Fujitsu
Gestetner
Kyocera
Lexmark
Oki
Olivetti
Ricoh

Bic
Staedler
Pentel
Hauwei
Apple
Lenovo
Acer
Asus
HP
Pantum

Stabilo
Brother
Trodat
Epson
ATI
Konica Minolta
Intel
Nashua
Verbatim
Panasonic